

Information About the Book

Origins and Components of Behaviorology

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**With contributions from Drs. Lawrence E. Fraley,
David R. Feeney, and Glenn I. Latham**

General Information

*B*ehaviorology is the name the authors use for the *natural* science of behavior. It is the discipline of strictly *naturalistic* explanations of behavior and so it is separate from those discipline which share fundamentally *mystical* explanations of behavior (e.g., psychology).

The book, *Origins and Components of Behaviorology*, contains material that is authored by each of the founders of *The International Behaviorology Institute* (TIBI). These materials introduce the reader to the behaviorological verbal community. A substantial part of this book is historically focused and describes the cultural milieu in which those who first called themselves behaviorologists operated during the early organizational phase of the behaviorology movement. Other parts of the book provide examples of the various components of the comprehensive behaviorology discipline.

As a result of that content, this book is a major component of the materials used in the first two *Introduction to Behaviorology* courses that are part of TIBI's most basic certificate, the *Behavior Literary Certificate*. That certificate is the foundation of most of the Institute's more advanced certificates. A booklet of study questions, from the same publisher, is available for use with this book as a course text.↻

Availability

The best way to obtain a copy of this book is to order it directly from the publisher. The list price is US\$100. For *all* orders, a **pre**-paid mail order is preferred, and is expected for individuals; **ABCs will then cover *all* other charges such as shipping for orders in the USA.** Send your check (to pre-pay your order) to:

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References

- Ledoux, S.F. (2002 [2011]). *Origins and Components of Behaviorology—Second Edition [Improved]*. Canton, NY: ABCs (ISBN 978-1-882508-08-2).
- Ledoux, S.F. (2002). *Study Questions for “Origins and Components of Behaviorology—Second Edition.”* Canton, NY: ABCs (ISBN 1-882508-09-2). ☞

Specific Information

The 390 pages of this hardcover book contain these ten papers (listed here in alphabetical order):

- ☞ An introduction to the origins, status, and mission of behaviorology: An established science with developed applications and a new name (Ledoux).
- ☞ An introduction to the philosophy called radical behaviorism (Ledoux).
- ☞ Behaviorology curricula in higher education (Ledoux).
- ☞ Behaviorology in China: A status report (Ledoux).
- ☞ China through the eyes of a behaviorologist (contributed by G.I. Latham).
- ☞ Creative life–style management through on–line and real–time application of the behaviorological education practices of precision teaching (contributed by D.R. Feeney).
- ☞ Increasing tact control and student comprehension through such new postcedent terms as added and subtracted reinforcers and punishers (Ledoux).
- ☞ Multiple selectors in the control of simultaneously emittable responses (Ledoux).
- ☞ Origins, status, and mission of behaviorology (seven chapters by L.E. Fraley & S.F. Ledoux).
- ☞ Successful smoking control as an example of a comprehensive behaviorological therapy (Ledoux).

This book also contains a foreword by Dr. Robert Crow, two prefaces, summary contents, full–outline contents, several appendices, a selection of photographs, a bibliography, an index, and a long Afterword. Many of these are available in their own documents. Here are the “Summary” contents (with both the “Summary” contents and the “Full–Outline” contents also available together in their own document):

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Note to Professors

A set of study questions for each paper in this book is available to help you teach your students about some history and components of the behaviorological science and technology discipline (regardless of which name is used for this discipline—see the *Afterword*, after the Index at the end of the book). Each set of study questions guides students through most major points as they focus on each paper. A set of quizzes—one for each paper, and based on the answers to the study questions—is also available. Contact the publisher or any of the authors for details.✱

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Stephen F. Ledoux, Ph.D.

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